



CLARK PLANETARIUM PRODUCTIONS PRICE LIST

Posted 12 September 2017. All prices are U.S. Dollars.

PLANETARIUM CONTENT LEASING

Tier A Shows	<ul style="list-style-type: none"> ● Accidental Astronauts ● Black Holes 10th Anniversary Edition ● Exploding Universe ● Perfect Little Planet 							
Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
50 Year	\$2,500	\$4,000	\$7,000	\$11,000	\$16,000	\$22,000	\$27,000	\$32,000
1 Year	\$2,000	\$3,200	\$5,600	\$8,800	\$12,800	\$17,600	\$21,600	\$25,600

Tier B Shows	<ul style="list-style-type: none"> ● Extreme Planets ♪ Led Zeppelin (A Fulldome Audiovisual Experience) ♪ Rock the Dome Modern ♪ Rock the Dome Classic ♪ U2 (A Fulldome Audiovisual Experience) 							
Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
50 Year	\$1,900	\$3,000	\$5,300	\$8,300	\$12,000	\$16,500	\$20,300	\$24,000
1 Year	\$1,500	\$2,400	\$4,200	\$6,600	\$9,600	\$13,200	\$16,200	\$19,200

Tier C Shows	<ul style="list-style-type: none"> ● Attack of the Space Pirates ● Secret of the Cardboard Rocket ● Saturn: Jewel of the Heavens ♪ Let it Snow 							
Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
50 Year	\$1,250	\$2,000	\$3,500	\$5,500	\$8,000	\$11,000	\$13,500	\$16,000
1 Year	\$1,000	\$1,600	\$2,800	\$4,400	\$6,400	\$8,800	\$10,800	\$12,800

***Pricing by Seating Capacity for Theaters Open Less Than One Year**

For theaters that are new, or have been open less than one year, pricing will be determined by seating capacity. "Seating Capacity" is the total number of seats in the dome theater, or its legally determined maximum capacity.

Additional Discounts for Planetarium Shows

A 10% discount is offered to licensees for each of the following (10% if the licensee qualifies for one and 20% if the licensee qualifies for both):

- Operated by a school district or a school (K-University).
- Do not charge admission for any planetarium show.

A \$100.00 discount per order is offered to licensees that agree to forego delivery of physical media and take delivery of the show via FTP, Dropbox, or other electronic means.

General Show Pricing Policy

Show pricing is determined by annual attendance. "Annual Attendance" is the total number of paying and non-paying individuals that attended any presentation in the licensee's dome theater during the most recent calendar year, as indicated in its annual report. One license per show, per theater. Pricing is not negotiable.

Black Holes 10th Anniversary Edition

Black Holes (2006 Version) has been retired and replaced with a fully re-visualized 10th anniversary version. The 2006 version is no longer available for licensing. Special upgrade pricing is available to existing Black Holes licensees (subject to license verification and acceptance of the current performance license agreement). Please contact us for more information.

Music Shows

Our music shows, denoted in the price list with a note (J), are unsynchronized visual libraries comprised of animation, video, images, and/or live effects. It is the licensee's responsibility to procure the music and secure the appropriate music licenses for its facility (i.e. ASCAP, BMI, SESAC, etc).

Domemaster Frames

Theaters requiring domemaster frames must purchase a 50 year license, contact Clark Planetarium by phone for a verification process, and pay the full invoice up front.

Show Sales to Theaters Outside the United States

Clark Planetarium requires pre-payment of the invoice amount before sending content to any theater outside the United States.

License Term Upgrades for Shows

An unexpired one year license can be upgraded to a 50 year license by paying the difference between the price paid for the one year license and the current 50 year license price. Expired one year licenses can be upgraded up to one year after expiration by paying the difference, plus an upgrade fee of 5% of the original license price or \$300, (whichever is greater). (In the rare case that an old one year license was priced higher than the current 50 year license, the difference will be considered \$0.)

Show Replacement / Re-Encoding Service Fee

A show under an unexpired license can be re-encoded by Clark Planetarium for 5% of the original license price or \$300 per show (whichever is greater). Clark Planetarium's licensed distributors may define their own re-encode fees.

Clips Pricing

Clips from existing material for use in the licensee's facility (not for resale): \$750 per minute.
Custom-produced clips for use in the licensee's facility (not for resale): \$1,500 per minute.

EXHIBIT SOFTWARE LEASING

Tier A Exhibits (\$10,000)	Tier B Exhibits (\$7,500)	Tier C Exhibits (\$5,000)
Defend the Earth Gravity Floor Interactive Rocket Builder	Moon Lander Weight on Other Worlds Solar System Explorer	Black Hole Interactive Solar Interactive Aurora Interactive Solar System Quiz

Small Facility Pricing for Exhibit Software

A 50% discount is offered to licensees that meet at least two of the following:

- Operated by a school district or a school (K-University).
- Do not charge admission for exhibits.
- Total annual attendance fewer than 75,000.

Exhibit Software Sales to Organizations Outside the United States

Clark Planetarium requires pre-payment of the invoice amount before sending exhibit software materials to any organization outside the United States.

Contact

showsales@clarkplanetarium.org
+1 385 468 1226

More information and video at:
clarkplanetariumproductions.org

