



**CLARK PLANETARIUM PRODUCTIONS PRICE LIST** *Effective 1/1/2021*  
All prices are U.S. Dollars.

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**PLANETARIUM SHOWS**

<b>Educational Shows</b>	<ul style="list-style-type: none"> <li>● <b>Accidental Astronauts</b></li> <li>● <b>Black Holes 10<sup>th</sup> Anniversary Edition</b></li> <li>● <b>The Edge: Pluto and Beyond</b></li> <li>● <b>Attack of the Space Pirates</b></li> <li>● <b>Saturn: Jewel of the Heavens</b></li> <li>● <b>Exploding Universe</b></li> <li>● <b>Perfect Little Planet</b></li> <li>● <b>Extreme Planets</b></li> <li>● <b>Secret of the Cardboard Rocket</b></li> </ul>								
	Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
	Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
	50 Year	\$2,500	\$4,000	\$7,000	\$11,000	\$16,000	\$22,000	\$27,000	\$32,000
	1 Year	\$2,000	\$3,200	\$5,600	\$8,800	\$12,800	\$17,600	\$21,600	\$25,600

<b>Entertainment Shows</b>	<ul style="list-style-type: none"> <li>♪ <b>Let it Snow</b></li> <li>♪ <b>Rock the Dome Modern</b></li> <li>♪ <b>Rock the Dome Classic</b></li> </ul>				<ul style="list-style-type: none"> <li>♪ <b>Led Zeppelin (A Fulldome Audiovisual Experience)</b></li> <li>♪ <b>U2 (A Fulldome Audiovisual Experience)</b></li> </ul>				
	Annual Attendance	1 - 5,000	5,001 - 10,000	10,001 - 30,000	30,001 - 50,000	50,001 - 100,000	100,001 - 200,000	200,001 - 300,000	300,001 +
	Seating Capacity*	1 - 25	26 - 50	51 - 80	81 - 120	121 - 170	171 - 230	231 - 300	301 +
	50 Year	\$1,900	\$3,000	\$5,300	\$8,300	\$12,000	\$16,500	\$20,300	\$24,000
	1 Year	\$1,500	\$2,400	\$4,200	\$6,600	\$9,600	\$13,200	\$16,200	\$19,200

**\*Show Pricing Policy**

Show prices are determined by annual attendance of the most recent calendar year in which the theater was fully operational: the total number of paying and non-paying individuals that attended any presentation in the licensee's theater. For theaters that have been open less than one year, pricing will be determined by seating capacity: the total number of seats in the dome theater or the theater's legally determined maximum capacity.

**Music Licenses**

Our entertainment shows, denoted in the price list above with a note (♪), are unsynchronized visual libraries comprised of animation, video, images, and/or suggested live effects. **It is the licensee's responsibility to secure the appropriate music licenses for its facility (i.e. ASCAP, BMI, SESAC, etc.).**

**Domemaster Frames**

Theaters requiring domemaster frames must purchase a 50-year license and pay the invoice in full in advance of shipment.

**License Term Upgrades for Shows**

A one-year license can be upgraded to a 50-year license by paying the difference between the price paid for the one-year license and the current 50-year license price.

**Show Replacement / Re-Encoding Service Fee**

A show under an unexpired license can be re-encoded. Clark Planetarium's licensed distributors will verify a current license and are free to define their own re-encode fees not to exceed \$500 per show.

## EXHIBIT SOFTWARE

### A Class Exhibit Software - \$10,000 (Small Facility Price: \$5,000)

- Defend the Earth<sup>1</sup>
- Gravity Floor Interactive
- Mars Lander
- Asteroid Miner
- Stellar Playground
- Moon Lander
- Rocket Builder
- Explore Mars
- Colonize Mars

### B Class Exhibit Software - \$7,500 (Small Facility Price: \$3,750)

- Planetary Bombardment
- Solar System Explorer
- Weight on Other Worlds
- Gravity Lab

### C Class Exhibit Software - \$5,000 (Small Facility Price: \$2,500)

- Attack the Earth<sup>1</sup>
- Aurora Wall<sup>2</sup>
- Solar Flare Wall<sup>2</sup>
- AR Black Holes
- Solar System Quiz

1: *Attack the Earth* requires and is interoperable with *Defend the Earth*.

2: *Solar Interactive* is interoperable with *Aurora Wall Interactive*.

### Small Facility Pricing for Exhibit Software

Small Facility Pricing for Exhibit Software is offered to organizations that meet at least two of the following:

- Operated by a public or non-profit school, school district or accredited college/university
- Do not charge admission for exhibits
- Total annual attendance less than 75,000

## ADDITIONAL INFORMATION

### Volume Discounts

Volume discounts are calculated for orders containing multiple individual licenses for exhibit software and are applied to the entire order after pricing has been determined for each individual item in the order. Any original discount will be applied to any subsequent order of any additional software orders up to one year from date of initial purchase but are not additive. Increased discounts apply only to current orders based on total purchasing volume within one year of first purchase.

- 10% discount for orders containing 2-4 items
- 15% discount for orders containing 5-9 items
- 20% discount for orders containing 10 or more items

### Sales to Organizations Outside the United States

Clark Planetarium requires pre-payment of the invoice amount before sending content or materials to any organization outside the United States.